

Name: Dr. Srabani Roy Choudhury

Designation:

Associate Professor

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AREAS OF INTEREST

1. Japanese Investment in India sectoral understanding
2. Japanese management
3. Transferability of Japanese management practices
4. Indo- Japan relations

CURRENT RESEARCH PROJECTS

JNU-SPF Project Japan SAARC Partnership: A year's project funded by the Sasakawa Peace Foundation to hold an international conference and help create synergies in academia between SAARC nations and Japan. The conference, "**Japan SAARC Partnership: Way Ahead**" was held at New Delhi Nov14-15 2013 (Aug, 2013- March, 2014).

Comprehensive Economic Partnership Agreement between Japan and India: The Ensuing Prospects for Japanese Companies in India, Policy Research Institute, Ministry of Finance, Japan (May, 2012- June, 2012).

Japan's Foreign Direct Investment Experiences in India: Lessons Learnt from Firm Level Surveys. Indian Council for Research on International Economic Relations (Jan, 2009- Dec 2009).

EDUCATION

1990-1999

Doctorate Thesis:

Centre of East Asian Studies
School of International Studies
Jawaharlal Nehru University
New Delhi.

Thesis Title

Human Resource Management of Japanese Multinational Corporation:
Case Study of Two Industries Having Joint Venture/ Wholly Owned
Subsidiaries in Thailand and India

M.Phil Dissertation

Public Sector in Japan: An Assessment of Policies and Programmes

M.A. Politics (International Relations) specialization economics)

CURRENT & PAST POSITIONS

- Dec 2006 **Associate Professor Japan Studies (economy & management), Centre for East Asian Studies, Jawaharlal Nehru University**
- **Adjunct faculty** at Indian Institute of Foreign Trade New Delhi and Kolkata campus to facilitate a course on Cross Cultural Management in fulltime programme and distance learning module till 2011
 - **Guest lecturer** at Management Development Institute, Gurgaon and Indian Institute of Foreign Trade, New Delhi
- Sep 2005 **Associate Professor, International Management Institute,** facilitating courses on Human Resource Management, Training and Development, International Human Resource Management.
- Research on Japanese companies doing business in India and cross cultural management.
 - Co –programme director Global Business Leadership Programme 2005, 2006 as Cross Cultural Management expert
 - **Guest lecturer** at IIFT to facilitate a course on Cross Cultural Management in fulltime programme and ONGC module.
 - **Guest lecturer** at Centre of East Asian Studies, JNU to teach course on research methodology and Japanese management for a period of two years
 - In the panel of **external examiners** of M.Phil Dissertation of Centre of East Asian Studies, School of International Studies, Jawaharlal Nehru University since 2002.
- Feb 2004 Assistant Professor, International Management Institute. Facilitate courses on Human Resource Management, Training and Development, International Human Resource Management.
- 2003 Assistant Professor, **Northern Institute of Integrated Learning in Management.** I facilitate courses on, **Business Communication, Cross-Cultural Management, Innovative Practices in Human Resource Management and Research Methodology.**
- 1998 **Lecturer, Amity Business School.** Administering courses on Business Communication, Cross Cultural Management, Human Resource Management and International Business Environment.

- 1996-1997 **A visiting fellow of Japan Foundation which is a wing of the External Ministry of Japan**
- 1995-1996 Worked on a research project with Dr H. S. Prabhakar, Jawaharlal Nehru University on Women in India since Liberalisation. This project was part of a worldwide project conducted by Osaka International University.
- 1993-1994 Worked as **Assistant Manager Manpower Development in Informatics System**. My job entailed recruitment and training of personnel who were then placed in various schools across the country to teach computer languages

PUBLICATIONS

Editorships of Books and Journal Special Issues

Edited Roy Choudhury, Srabani: Japan- SAARC Partnership: A Way Ahead , Pentagon Press, 2014

Peer-Reviewed Journal Articles and Occasional Papers

- Aug 2011 Entry Strategy of Japanese Multinationals into India: A Case Study of Selected Firms, **International Journal of Strategic Management**, Vol 11 Issue 2 Aug 2011
- May 2011 Economic trade between Australia and India: A case study of foreign direct investment **Thesis Eleven** vol 105, Issue 1 May 2011
- Aug 2005 Anne Harzing country collaborator, Srabani Roy Choudhury et al, “ Does the Use of English Language Questionnaires in Cross – National Research Obscure National Difference”, **International Journal of Cross Cultural Management**, vol. 5, no. 2, 2005
- Aug- Sep 2000 Published a paper titled “Knowledge Management at the shop floor level in Japanese Multinationals- A case Study of Honda and Sanyo and their Joint Ventures in India”, **Journal of Scientific and Industrial Research, Vol58**.
- Comprehensive Economic Partnership Agreement between Japan and India: The Ensuing Prospects for Japanese Companies in India, paper available on [www.mof.go.jp ws2012_i.pdf](http://www.mof.go.jp/ws2012_i.pdf)**
- Working Paper Japan's Foreign Direct Investment Experiences in India: Lessons Learnt from Firm Level Surveys**. Indian Council for Research on International Economic Relations.

Contributions to Edited Volumes

- **India-Japan Economic Partnership: Scope and Prospect** in a book India-Japan Relations in Emerging Asia edited by Dr. T. Horimoto and Dr.L Varma, Manohar Press 2013
- **Innovation Policy in Japan** in a book Japan in Resurgent Asia edited by Dr. Balachandranee Manik Publication 2010
- **Japanese Business Culture**, Living Culture in Japan (ed) Sushma Jain. Har- Anand Publication 2009
- **The Spill-Over Effect Of Japanese Foreign Direct Investment in Human Resource Management: A Case Study Of Honda Siel (487-506)**, Towards BIMSTEC_JAPAN Comprehensive economic cooperation The benefits of moving together, Anthem Press, 2006.

ARTICLES

India-Japan Strategic Cooperation- Expanding Engagement, Indian Defence Review Vol 29.4 Oct-Dec 2014

Japan Investment in India: Issues Faced by Japanese Multinationals, Rikkyo University, 2013

India Japan Relations: An Overview, Vibrant India Resurgent Japan, Diplomatist, 2012

Book Reviews

Global Business Review

SELECT PRESENTATIONS

Panelist

Indian Embassy, Japan 60th Anniversary Panelist Indo-Japan Relations.

India-Japan Economic Partnership Agreement: Two Case Studies at Second Policy Research Institute and Indian Council of Research on International Economic Relations, 22nd March 2012, Tokyo

Australian Foreign Direct Investment into India: Growth and Opportunities in a conference on Re-imagining Australia and India: culture and Identity organized by IASA in Kolkata 2008

Lectures

Changing Consumer Behaviour Pattern in India: Business Opportunities for Japan, Development Bank of Japan, Tokyo 2014

Market Opportunities of Japanese Companies in India: CEPA A Way Forward, Keizai Koho Center, Tokyo 2012

India-Japan Relations: An Overview, “Curtain Raiser to Prime Minister of Japan’s Visit to India 2011” organized by Public Diplomacy Forum an initiative of MEA, India- FICCI.

Discussant

India Japan Economic Relations: KINDAS, Kyoto University, 2012

Roundtable on “CEPA: Japanese Investment In India” ICRIER- PRI Collaboration, 2011

TEACHING

1. Japanese Economic Development
2. Organizational Management of Japan
3. Cross –Cultural Issues of Eastern Management

PROFESSIONAL SERVICE

1. Consultant to Indian Chamber of Commerce, EEPC
2. Independent director Shrishti Infrastructure development

FIELDWORK

1. Visiting Professor, REIB, Kobe University, 2014
2. Visiting Researcher, Policy Research Institute, Ministry of Finance Japan 2012
3. Visiting scholar Programme Kezai Koho Centre

MEDIA APPEARANCES

in Print

Business Standard, Asian age

on TV

Raja Sabha TV, Doordarshan, ANI

LANGUAGES SPOKEN

English, Bengali, Hindi Japanese (functional)

