

**INSTITUTE OF CHINESE STUDIES**  
**IMMERSION** 厂  
Program

2017



**PGPEx - MANAGING BUSINESS  
IN INDIA AND CHINA (MBIC)  
PROGRAM**

**INDIAN INSTITUTE OF MANAGEMENT  
SHILLONG, INDIA**

**22-30 MAY 2017, SHANGHAI**



The rise of emerging markets has been one of the biggest forces shaping the global economy this century. Asia performs a key role in accelerating and controlling the global growth. Managers and Executives who manage to tune into Asian way of thinking of knowing the two major economies in Asia hold the key to perform and excel. With the view to better facilitate the management training of the business schools, ICS started its outreach activities to help the Indian as well as Chinese schools and institutions understand, build and explore the potentials in greater details. In addition to knowing Asia, it is important to know the ways and forms of Asian ethos and values which influenced global economy. We, at ICS, believe that participants of the Immersion Program start from the assumption that barriers between various subject areas are at some level artificial, and that engaging, dynamic, and effective imparting in all subject areas contains many of the same core elements. By its very nature, immersion program like this demonstrates the interconnectedness of all knowledge and experience.

ICS is proud to bring world-class academic rigor and resources to bear on researching China in a global context. ICS' through its MoU partner offer insights on China-specific knowledge of development, culture, politics, economics, globalization, business strategy and leadership. This year we offer the enrichment at Fudan University, Shanghai.

The Fudan module brings out following features to the participants:

#### Talk

- From Shillong to Shanghai
- India and China: how far and how close?
- BRICS and Global Governance Reform
- The Chinese way of thinking and China-India Relations
- Learnings on external and internal relationship management for B2B MNC operating in China
- Chinese Monetary Policy and the RMB Exchange Rate
- Chinese Economy and Transformation

#### Visits and interactions

- Fudan Development School
- Shanghai Forum - Special invites to attend all sessions
- Interaction with Indian Consulate in Shanghai
- Visit to Fudan Science and Technology Park
- A recreation time to know and live Shanghai



Prof. NI Shixiong



**Professor Ni** is the Director of Shanghai Shixiong International Relation Communication Center and the Vice President of Chinese Association of American Studies. A professor of international relations, he is former Dean of the School of International Relations and Public Affairs at Fudan University and former director, the Center for American Studies at Fudan University, Shanghai, China. He did postdoctoral research at Harvard University (1980-1981); has made frequent visits to the U.S.A. since then, attending conferences and lecturing at different universities there. During his visits, he met with many important figures such as Admiral Thomas Fargo (Commander of the U.S. Pacific Fleet), General Brent Scowcroft, Henry Kissinger and Zbigniew Bzezinski. In the past 20 years, he has visited many countries and regions on academic trips. Professor Ni's publications include Selected Readings on American School of Thought in International Relations; Conflict and Cooperation: An Introduction to Western Strategies and Reflection of the Century's Winds: Contemporary International Relations, among others. In addition, he has published over 150 papers and articles on international relations.

**SHEN Dingli** is a professor and associate dean at Fudan University's Institute of International Studies. He is also an Honorary Visiting Professor of Washington University in St. Louis. He has taught international security, China-US relations, China's foreign and defense policy in China, the US and the "Semester at Sea" Program. His research and publication covers China-US security relations, regional security and international strategy, arms control and nonproliferation, foreign and defense policy of China and the US etc. He is Vice President of Chinese Association of South Asian Studies, Shanghai Association of International Strategic Studies, Shanghai Association of American Studies, Shanghai UN Research Association, and Shanghai Public Policy Research Association. He received his Ph.D. in physics from Fudan in 1989 and did post-doc in arms control at Princeton University from 1989-1991. He was an Eisenhower Fellow in 1996, and advised in 2002 the then UN Secretary General Kofi Annan for his strategic planning of second term. He is on the Global Council of Asia Society, and is appointed by Shanghai Municipality and Hangzhou Municipality as both Shanghai Convention Ambassador and Hangzhou Convention Ambassador. He has co-edited 17 books and published over 2,000 papers and articles worldwide.

Prof. SHEN Dingli



Prof. SHU Lin



**SHU Lin** is the chair of Department of International Finance at Fudan University. His main research fields include international finance, monetary policy and applied macroeconomics. He has done his Post doctorate in Economics from the University of Oklahoma and has taught at Florida Atlantic University and University of Colorado Denver. His research experience includes working at the Institute of Globalization and Monetary Policy of Dallas Fed and, as Research Fellow at the Hong Kong Institute of Monetary Research. Prof. Shen has published several articles over the years in reputed finance journals. He is also the Co-editor of the China Journal of Economics.

Prof. PAN Zhongqi



**PAN Zhongqi** is Professor of International Relations and Chair of Department of Diplomacy at the School of International Relations and Public Affairs, Fudan University, where he received his Ph.D. in international relations in 1999. He teaches international politics at both undergraduate and graduate levels, in both Chinese and English. His focus of research includes international relations theory, China and international system, China's foreign policy and strategy, China-US and China-EU relations, etc. He has authored several books and has published many articles both in Chinese and in English. His works include books titled *A Theoretical Interpretation of International Politics* and *The Logic to Live with the Hegemony: American Strategies and China-US Security Relations in the Post-Cold War Period*. He is editor of *Conceptual Gaps in China-EU Relations: Global Governance, Human Rights and Strategic Partnerships*, *China's International Responsibility and Strategy*, and *Multilateral Governance and International Order*. He was a research fellow at the Shanghai Institute for International Studies (2000-2005) and a Fulbright Visiting Research Scholar to the University of California, San Diego (2012-13).

Prof. YIN Xiangshuo

**YIN Xiangshuo** is professor in the School of Economics, Fudan University. Mr. Yin received his doctoral degree in 1993, and became an associate professor in 1995 and full professor in 2000. Professor Yin's main research area is international trade. He has published numerous papers and six monographs mainly concerning China's foreign trade reforms, trade strategies and policies. Professor Yin used to be the associate dean and dean of Fudan-Pacific Institute of Finance, and associate dean of School of Economics. He also visited MIT (USA), Sussex University (UK), City University of Hong Kong, University of Strasbourg (France), etc. as visiting scholar or guest professor.



Prof. ZHANG Yi



**ZHANG Yi** is Executive Vice Director at Fudan Development Institute. She was a visiting scholar at the School of Economics in Paris 1 University in 2006, and engaged in post-doctoral research at Georgetown University from 2007 to 2008. Her main research and teaching interests encompass political psychology, civic culture, and behavioral psychology. She has published a series of books on psychology: *Observing Every Move*; *New Ethics: A Collection*; and *Practical Psychology*. Translated works include: *The Global Public Management Revolution: A Report on the Transformation of Governance*; *The Case for Bureaucracy: A Public Administration Polemic* and *Fantasy City: Pleasure and Profit in the Postmodern Metropolis*, in addition to articles published in academic journals. She is the recipient of the Fudan Guanghua Faculty Grant and the first prize of teaching program in Shanghai in 2013.

Prof. ZHU Jiejun



**ZHU Jiejun** is an Associate Professor at the School of International Relations and Public Affairs and also a senior researcher at the Center for BRICS Studies, Fudan University. His research interest includes international organization and Global Governance, especially the BRICS, G20, Multilateral Development Banks and International Development. He has published several books and over 30 papers on these topics. Currently, He is doing the research project China's Proposal for G20 Institutionalization which is sponsored by China National Social Science Foundation, Institution-Building of the BRICS New Development Bank which is funded by China International Development Research Network and G20 Development Agenda which is funded by Chinese Ministry of Commerce (MOFCOM).

Mr. Akash CHAUHAN



**Akash CHAUHAN** is the Head of Product Management and Technical Marketing, Greater China region at Hilti (China) Distribution Ltd., Shanghai. After completing his Bachelors in Civil Engineering from Panjab University, Chandigarh, he went on to work for Hilti and has shown 14 years of dedicated service to the organisation. He has years of international experience in Technical Service, Sales, Marketing and Training. He is also a certified Situation Leadership-II© coach and Hilti Marketing Management trainer.


















# PROGRAM

## ICS-IIM Shillong Immersion Program, Fudan University, Shanghai, 22 May-30 May, 2017

Day	Date	Day	Agenda	Classroom/Venue
1	22-May-17	Monday	• 6:00 PM Arrival	
2	23-May-17	Tuesday	<ul style="list-style-type: none"> <li>• 9:30-11:30 AM Campus tour and Briefing walk</li> <li>• 11:30-1:30 PM Lunch</li> <li>• 1:30- 3:00 PM Talk - Prof. Pan Zhongqi</li> <li>• 3:00- 3:30 PM Break</li> <li>• 3:30- 5:00 PM Talk - Prof. Zhu Jiejin</li> </ul>	1:30-5:00 PM BRICS Centre (Room 902, West Main Building, Guanghua Towers)
3	24-May-17	Wednesday	<ul style="list-style-type: none"> <li>• 9:30-11:30 AM <i>TBC</i></li> <li>• 11:30-1:30 PM Lunch</li> <li>• 1:00-3:00 PM Talk - Prof. Lin Shu</li> <li>• 3:30-5:30 PM Talk - Prof. Yin Xiangshuo</li> </ul>	FDDI Seminar Room no. 402
4	25-May-17	Thursday	<ul style="list-style-type: none"> <li>• 10:30 AM-1:00 PM Interaction with Indian Consulate, Shanghai</li> <li>• 1:00-2:30 PM Lunch</li> <li>• 4:30PM-6:00 PM Talk - Mr. Akash Chauhan</li> </ul>	Indian Consulate FDDI Seminar Room no. 402
5	26-May-17	Friday	<ul style="list-style-type: none"> <li>• Full Day - <i>Visit to Fudan S&amp;T Park</i></li> <li>• 12:00- 2:00PM Lunch</li> </ul>	
6	27-May-17	Saturday	Leisure/recreation activity day	
7	28-May-17	Sunday	<ul style="list-style-type: none"> <li>• 9:30- 11:30 AM Talk - Prof. Shen Dingli</li> <li>• 11:30- 12:30 PM Lunch</li> <li>• 1:30- 5:00 PM Shanghai Forum Special Invitation</li> </ul>	American Centre Room no. 104 Guanghua Towers
8	29-May-17	Monday	<ul style="list-style-type: none"> <li>• 8:30- 5:00 PM Shanghai Forum Special Invitation</li> <li>• 11:30- 12:30 PM Lunch</li> </ul>	Guanghua Towers
9	30-May-17	Tuesday	• 9:00- 12:00 AM Concluding Ceremony	FDDI Seminar Room no. 106

## Executives

Sl. No.	Name		Registration Number	DOB	Work Ex (in Months)	Educational Qualification	Last Company
1	Abhijeet Biswas		2016PGX101	21/05/1988	64	Bachelors Degree in Electrical, Techno India College of Technology/WBUT	Ordnance Factory Ambarnath
2	Abhik Chattopadhyay		2016PGX102	13/03/1989	65	Bachelors Degree in Electronics & Communication Engineering	Nokia Solution & Networks
3	Archana A Mukherjee		2016PGX103	30/08/1981	124	Bachelors Degree in Electrical	Sterlite Copper, Tuticorin, Tamil Nadu
4	Arijit Sinha		2016PGX104	24/01/1989	63	Mechanical Engineering, Jadavpur University	Mc Nally Bharat Engineering Co. Ltd.
5	Arunjyoti Moitra		2016PGX105	17/02/1986	83	Masters degree in Software Engineering	Cognizant Technology Solutions, Kolkata
6	Ashutosh Garg		2016PGX106	02/10/1989	57	B. Tech, Mechanical	Infosys Limited, Mysore
7	Atul Kumar Singh		2016PGX107	19/02/1988	75	B. Tech, Textile Technology, Anna University	SRF Limited Tech Textile Business
8	Bhaskar Chakraborty		2016PGX108	29/05/1988	72	B. Tech, Tezpur University	EMC Corporation Bangalore
9	Bhavna Mishra		2016PGX109	5/6/1989	51	Bachelors Degree in Mining, National Institute of Technology, Rourkela	Beroe Consulting India Pvt Ltd, Chennai
10	Diwakar Nath		2016PGX110	31/07/1983	74	Bachelors Degree in Dairy Tech, Allahabad Agricultural Institute	Model Dairy Karnal
11	Hanou Leima		2016PGX111	7/3/1983	117	Bachelors Degree in Computer Engineering, Sikkim Manipal University	Infosys Technologies Ltd, Hyderabad
12	Harshil Rastogi		2016PGX112	17/09/1990	47	Bachelors Degree in Electronics & Communication, Siddaganga Institute of Technology	TESCO, Bangalore
13	Janani Sekar		2016PGX113	8/07/1990	62	BE Civil Engineer	UST Global, Trivandrum
14	Jitendra Agrawal		2016PGX114	05/08/1979	144	BE Electrical	Damodar Valley Corporation
15	Kannan Manoharan		2016PGX115	3/10/1987	60	Bachelors Degree in ECE, SRM University	Apricot Logistics Solution

## Executives

16	Kaustubh Vijay Bhawe		2016PGX116	22/05/1986	111	Bachelor in Electronics	Vishay Components Ind Pvt. Ltd
17	Minakshi Thapa		2016PGX117	21/05/1989	61	B-Tech, Sikkim Manipal Institute of Technology	Tata Consultancy Services, Delhi
18	Mohit Jain		2016PGX118	14/02/1989	74	IT, B-Tech, HMR Institute of Technology and Management, New Delhi	NIIT Technologies Ltd, Noida
19	Narendra Pradhan		2016PGX119	29/10/1985	97	Biomedical Engineering	GE Health Care
20	Naveen Kizhuprakkat Mana Ramachandran		2016PGX120	22/03/1990	60	Bachelors Degree in Aeronautics	TBEA Energy Pvt. Ltd, Mumbai
21	Pankaj Jayaswal		2016PGX121	30/03/1989	54	B. Tech	Multi Pro Enterprises
22	Rahul Mehrotra		2016PGX122	13/05/1986	71	MBA/IMS Indore/DAVV University	HDFC Ltd, Bhopal
23	Rishabh Tripathi		2016PGX123	26/09/1988	77	Bachelors Degree in E&T	NSN, Meerut
24	Rituparna Bhattacharjee		2016PGX124	20/01/1990	62	Bachelors Degree in ECE, SMK Forman Institute of Technology, Anna University	KPIT Bangalore
25	Rupam Singh		2016PGX125	10/02/1985	72	B.Tech	H & R Johnson
26	Sanjana Bhattacharya		2016PGX126	19/02/1988	66	Bachelors Degree in Information Technology, Burdwan University	Tata Consultancy Services Ltd, Bangalore, Kolkata
27	Saravanan K		2016PGX127	19/09/1990	49	Bachelors Degree in Automobile, PSG College of Technology	Mahindra & Mahindra
28	Shivam Kumar		2016PGX129	25/01/1983	73	BE, Computer Science Engineering	IBM India Pvt Ltd
29	Soumendra Kumar Mishra		2016PGX130	16/5/1989	61	Bachelors Degree in Applied Electronics & Instrumentation, Biju Patnaik University of Technology, Odisha	IOT Infrastructure & Energy Services Ltd, Mumbai
30	Suman Kumar Shekhar		2016PGX131	22/02/1988	72	M.S (AES)	KPIT Cummins Info.Ltd





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