



6th All India Conference of China Studies

12-14 December 2013 IIM Kozhikode

organized by

Institute of Chinese Studies, Delhi & IIM Kozhikode

with support from

Indian Council of Social Science Research

SPECIAL THEME: REFORMS, MANAGEMENT AND SOCIAL TRANSFORMATION

Programme

Day One: 12th December 2013

5:30-7:30 pm	
	INAUGURAL SESSION
Invocation	
Lighting the Lamp	
Chair	: Prof. Manoranjan Mohanty,
	Chairperson, Institute of Chinese Studies (ICS)
Welcome Remarks	: Prof. Debashis Chatterjee,
	Director, IIM Kozhikode
Inaugural Address	: Prof. Alka Acharya,
	Director, Institute of Chinese Studies & Convenor of the Conference
Keynote Address	: Mr. Ashok Kantha,
	Secretary (East), Ministry of External Affairs
	& Ambassador-Designate to the People's Republic of China
Vote of Thanks	: Dr. G. Venkat Raman
	Assistant Professor, IIM Kozhikode & Co-Convenor of the Conference

8:15-9:15 am : Breakfast and Tea

SESSION I: STATE OF THE FIELD/CHINA TODAY

9:30-11:00 am

Chair: Amb C. V. Ranganathan, Emeritus Fellow, ICS & Former Indian Ambassador to the PRC

G. Venkat Raman, Assistant Professor,	Politics and Governance in China
IIM Kozhikode	
Ritu Agarwal, Associate Professor,	Society in Contemporary China
School of International Studies, JNU,	
New Delhi	
Jabin T. Jacob, Assistant Director and	Evaluating Chinese Foreign Policy
Fellow, ICS, Delhi	
Surjit Singh, Director, Institute of	Trends in the Chinese Economy
Development Studies, Jaipur	

Tea Break: 11:00-11:30 am

Sessions II & III: Parallel Sessions

SESSION II: CHINESE REFORMS AND SOCIAL TRANSFORMATION

11:30 am -1:00pm

Chair: Prof. Manoranjan Mohanty, Chairperson and Honorary Fellow, ICS

Discussant: Prof. Sanjay Chaturvedi, Punjab University, Chandigarh

Vamsi Vakulabharanam, Professor,	Class and Inequality: Over the Last Three Decades
School of Economics, University of	
Hyderabad, Andhra Pradesh	
Tashi Phuntsok, Ph. D Candidate,	China and India: Post-Reform Development from an
Centre for Economic Studies and	Institutional Perspective
Planning, School of Social Sciences,	
Jawaharlal Nehru University, New	
Delhi	
Manoranjan Dhal, Assistant Professor,	Deregulation of Labour Market: A Comparative Study of
Organizational Behaviour & Human	Secondary Sector in India and China
Resource Area, Indian Institute of	
Management, Kozhikode, Kerala	
Alagu Perumal Ramasamy, Assistant	Why Food Insecurity is an Imminent Threat to Peace in Asia and
Professor, Loyola Institute of Business	How India and China are Addressing the Issue
Administration (LIBA), Loyola College,	
Chennai	
Achiransu Acharyya, Asst. Professor,	Reforms in groundwater management for sustainable
Dept. of Economics, Visva Bharati	development and food security: Can India learn from China?
University, Santiniketan, West Bengal	

SESSION III: CHINESE MANAGEMENT PRACTICES

11:30 am -1:00pm

Chair: **Prof. Manmohan Agarwal**, Research and Information Systems for Developing Countries, New Delhi & Adjunct Fellow, ICS

Co-Chair: To be Confirmed

Sreevas Sahasranamam, FPM	Conceptual business model framework for nascent social
Student, IIMK	entrepreneurs in transitional economies
S. Balasubrahmanyam, Faculty	Indian Jugaad and Chinese Zizhu Chuangxin - Unique Asian
(Strategy), IIMK	Approaches to Indigenous Innovation
Deepa S., IIMK	Business Etiquette in China: An Analysis Based On Literature
	Review
Mohammad Raza Shah, Professor,	Conformist Vs. Contemporary Management Practices in China
Deccan School of Management	
Osmania University, Hyderabad	
Feroz Ikbal, Assistant Professor, Tata	
Institute of Social Sciences, Mumbai	
A. Suryanarayana, Professor &	
Former Chairperson, Board of Studies,	
Dept. of Business Management,	
Osmania University, Hyderabad	
M. V. Rappai, Honorary Fellow, ICS,	Sun Tzu's Art of War in Management
Delhi	
1:00 2:00 pm : Lunch	1

1:00-2:00 pm : Lunch

Sessions IV & V: Parallel Sessions

SESSION IV: CHINESE REFORMS AND SOCIAL TRANSFORMATION

2:15-3:45 pm

Chair: Prof. Sthanu Nair, Faculty, IIMK

Discussant: To be Confirmed

Surajit Deb, Associate Professor in	Rural-Urban Disparities and the Urbanization Growth in China	
Economics, Ram Lal Anand College,		
(University of Delhi), New Delhi		
Nasser M. Jaffer, Professor, Xavier	Informal Employment and Urbanization Trends in India and	
Institute of Management and	China-A Comparative Study	
Entrepreneurship (XIME), Bangalore		
Alysia Myta Pauline De Souza &		
Prerna Chauhan, Students, Xavier		
Institute of Management and		
Entrepreneurship (XIME), Bangalore		
Sanjay Chaturvedi, Director, Centre	Marginalized Coastal Communities and Struggles for Livelihood	
for the Study of Mid-West and Central	Security in China in the Era of 'Economic Reforms' and 'Global'	
Asia & Coordinator, UGC SAP Dept. of	Climate Change	
Political Science, Panjab University,		
Chandigarh		

SESSION V: INDIA-CHINA COMPARATIVE ECONOMY STUDIES

2:15-3:45 pm

Chair: Prof. Rani Ladha, Faculty, IIM Kozhikode

Co-Chair: Dr. Koushik Guhathakurtha, Faculty, IIM Kozhikode

Co-Chair: Dr. Kousnik Gunatnakurtna,	raculty, IIM KOZIIIKOUe
Neha Seth, Assistant Professor, School	Volatility Modelling and Forecasting: India vs. China
of Commerce and Management,	
Central University of Rajasthan,	
Bandar Sidri, District Ajmer, Rajasthan	
Saif Siddiqui, Assistant Professor,	
Centre for Management Studies,	
Jamia Millia Islamia, New Delhi	
Ajitha Prashant, Assistant Professor,	Shadow Banking - A Comparative Analysis Between India and
ITM University, Raipur, Chhattisgarh	China
Monika Sethi, Head of Dept., ITM	
University, Raipur, Chhattisgarh	
Gopalakrishnan Narayanamurthy,	Lean Thinking in India and China-A Comparative Study
Fellow, PhD Candidate &	
Anand Gurumurthy, Associate	
Professor,	
Program in Management, Quantitative	
Methods & Operations Management	
(QM & OM) Area, IIMK	
Rashmi Shukla, Research Scholar, FPM	Evolving Role of Central Banks in Sustainable
Economics, Indian Institute of	Development-Evidence from two emerging giants: India and
Management, Indore, Madhya Pradesh	China
Sudershan Kuntluru, Faculty Member,	A Comparative Study of Capital Markets Reforms in India and
ІІМК	China
M. Selvarani, Assistant Professor, &	India and China Debt Market Structure: Opportunities and
S. Sakthivel Rani, Associate Professor,	Challenges
Kalasalingam University, Krishnan Koil,	
Tamil Nadu	
Sohag Sarkar, Management	Unveiling the Mobile Social Media Revolution: A Sino India
Consultant in Strategy and Operations	Mobile Network Operator Perspective
and PhD Candidate, Faculty of	
Management Studies, Pacific Academy	
of Higher Education and Research	
University	
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Tea Break: 3:45 pm-4:15pm

4:30-6:00 pm

SPECIAL SESSION: MAKING SENSE OF RISING CHINA

Moderator: Amb. Kishan S. Rana, Honorary Fellow, ICS, Delhi & Former Indian Ambassador to Germany

Remarks: Mr. Ravi Bhoothalingam, Honorary Fellow, ICS, Delhi

Speakers: Prof. Alka Acharya, Prof. Manoranjan Mohanty, Amb. C. V. Ranganathan, Mr. D.S. Rajan

7:00-9:30pm

Day Two: 14th December 2013

8:30-9:15 am : Breakfast and Tea

Sessions VI & VII: Parallel Sessions

SESSION VI: CHINESE REFORMS AND SOCIAL TRANSFORMATION

9:30-10:45 am

Chair: **Prof. Sabaree Mitra**, Honorary Fellow, ICS and Professor, Centre for Chinese and South-East Asian Studies, School of Language, Literature and Culture Studies, Jawaharlal Nehru University, New Delhi

Discussant: **Prof. Sreemati Chakrabarti**, Honorary Fellow, ICS, Delhi & Professor, Dept. of East Asian Studies, University of Delhi

Garima Malik, Assistant Professor,	China and India's Health Reforms
Dept. of Economics, Delhi College of	
Arts & Commerce	
Madhurima Nundy, Associate Fellow,	Health Sector reforms and the transformation of health
ICS, Delhi	services in China
Aprajita Sarcar, Ph.D Candidate,	A Comparison of the Family Planning Strategies of India and
Jawaharlal Nehru University, New	People's Republic of China
Delhi	
Rajen Singh Laishram, Dept. of	School Education Reforms in China
Political Science, University of	
Manipur	
S.K.Aktar Ali, Senior Research	The National Implementation of a Lifelong Learning Policy: A
Assistant, Maulana Abul Kalam Azad	comparative study of the implementation environments in
Institute of Asian Studies, Kolkata	India and China

SESSION VII: TRADE AND ECONOMY IN CHINA

9:30-11:00 am

Chair: Krishna. K Ladha, Faculty, IIMK

Discussant: Mr. Ravi Bhoothalingam, Honorary Fellow, ICS

Somya Barpanda, Post-Graduate	Will the growing Chinese Whispers Find their Voices?
Student, IIMK	
Anil Kanungo, Research Division &	China's Telecommunications Service Sector and Its
former Programme Director, Indian	Implications for World Economy
Institute of Foreign Trade (IIFT), New	
Delhi	
Manpreet Sethi, ICSSR Senior Fellow,	Powering China's Economic Growth and Social Transformation:
Centre for Air Power Studies, New	Role of Nuclear Energy
Delhi	

Aravind Yelery, Senior Corporate	Dumping Wars and China: A Survey of Chinese Industries and
Consultant (Research), Shanghai Ji	Insights on their Survival Strategies
Ou, PRC	
Sumit Mitra, Associate Professor, IIMK	Chinese Business in Africa: Perspectives on
	Internationalization

11:00-11:30 am : **Tea**

Sessions VIII & IX: Parallel Sessions

SESSION VIII: CHINESE POLITICS AND FOREIGN POLICY

11:30 am-12:45 pm

Chair: Prof. Alka Acharya, Director, ICS

Discussant: Amb. CV Ranganathan, Emeritus Fellow, ICS & Former Indian Ambassador to the PRC

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Bhawna Pokharna, Lecturer, Political	The Change of Leadership in China: Implications for the Future
Science, Government Meera Girls	of Political Reforms
College, Udaipur, Rajasthan	
Rakesh Kumar, Assistant Professor,	Changing trends of political participation of the Chinese Youth
Jawaharlal Nehru University, New	in Market Economy and implication on Communist Youth
Delhi	League
D. S. Rajan, Director, Chennai Centre	China: Viewing Xi Jinping's "Chinese Dream" Vision from Social
for China Studies, Chennai	Transformation Perspective
Amb. Kishan S. Rana, Honorary	Diplomacy Systems & Process in India and China
Fellow, ICS, Delhi	
Upasana Giri, Research Scholar, &	Goal of Supremacy: Can Asian Giant India overtake its biggest
U. Kalpagam, Senior Professor, G.B.	counterpart China?
Pant Social Science Institute, Jhusi,	
Allahabad	
Sonu Trivedi, Assistant Professor,	Corporate Social Responsibility: The Chinese Style
Zakir Hussain College, University of	
Delhi	

SESSION IX: TRADE IN INDIA-CHINA RELATIONS

11:30 am-1:00 pm

Chair: Prof. Shubhasis Dey, Faculty, IIMK

Co-Chair: Prof. Leena Eapen, Faculty, IMK		
Joseph Sebastian Thekedam,	International Trade of India and China: From Dawdlers to	
Associate Professor & Research Guide,	Leaders	
St. Berchmans College,		
Changanassery, Kerala		
V. Kalyanshankar,	'Chinese Goods for Indian Gods'	
ICSSR Post-Doctoral Fellow &		
Rohini Sahni, Faculty Member,		
Dept. of Economics, University of		
Pune		
P. A. Mathew, Director, FISAT Business	Trade and investment in China-India relationship:	
School, Kochi, Kerala	Complementary or Competitive?	

1:00-2:15 pm Lunch

Sessions X & XI: Parallel Sessions

SESSION X: HISTORY AND FOREIGN POLICY

2:15-3:45 pm

Chair: Mr. D. S. Rajan, Director, Chennai Centre for China Studies

Discussant: Dr. Madhavi Thampi, Reader, Dept. of East Asian Studies, University of Delhi & Honorary Fellow, ICS.

Virendra Sahai Verma, Honorary	Ladakh: Opportunities still exits to gain from its strategic
Fellow, ICS, Delhi	location
Brij Tankha, Honorary Fellow, ICS,	Revisiting the Democracy and Development Debate: China,
Delhi	Japan and India
Nirmola Sharma, Research Associate,	Ideological Compulsions and Contestations-The Indian National
ICS, Delhi	Army's Perceptions of China and Japan during World War II
Jayshree Borah, M. Phil. Student,	Zhou Enlai, Jawaharlal Nehru and Afro-Asian Solidarity: A
University of Delhi	Policy of Pragmatism or Idealism?
Atul Bhardwaj, ICSSR Senior Fellow,	The British Strategic Ambiguity and the Post-War Arming of
ICS, Delhi	Tibet
Amrita Jash, Ph.D Candidate,	Cognition and Perception of Mao Zedong in Shaping China's
Jawaharlal Nehru University, New	Foreign Policy
Delhi	

SESSION XI: CULTURE & SOCIETY

2:15-3:45 pm

Chair: **Prof. Sreemati Chakrabarti**, Honorary Fellow, ICS, Delhi & Professor, Dept. of East Asian Studies, University of Delhi

Discussant: Kamal Sheel, Benares Hindu University

Dhriti Roy, Assistant Professor and	Chinese Humanist Thought on State and Society- Is There
In-Charge, Dept. of Chinese, School of	Something to Learn from Ancient Chinese Philosophical
Language and Literature, Sikkim	Writings for Modern Governments?
Central University	
Barnali Chanda, PhD Scholar,	Interpreting Social Reality through the Strange Tales in Chinese
Jadavpur University, West Bengal	and Indian Narrative Traditions
Avijit Banerjee, Associate Professor,	A Study of Indian Philosophy in Contemporary China
Chinese & Head of the Dept. of	
Chinese Language & Culture (Cheena	
Bhavana) Visva-Bharati, West Bengal	
Ayjaz Ahmad Wani, PhD Scholar,	Religion in China After the Communist Revolution
University of Kashmir, Srinagar	A Case Study of Uyghurs in Xinjiang

3:45 -4:15 pm : Tea

4:15 p.m. - 5:00 p.m.

VALEDICTORY SESSION

Chair	: Prof. Rudra Sensarma , Chair, Research, Conference and Publications Office, IIM Kozhikode
Welcoming Delegates to the 7 th AICCS:	Prof. Kamal Sheel, Professor of Chinese Studies, Dept. of Foreign Languages Faculty of Arts, Banaras Hindu University, Varanasi.
Concluding Remarks	: Prof. Alka Acharya , Director, Institute of Chinese Studies, Delhi & Convenor of the Conference
Report of the Organizers	: Dr. Jabin T. Jacob Assistant Director, Institute of Chinese Studies, Delhi
Vote of Thanks	: Dr. G. Venkat Raman Assistant Professor, IIM Kozhikode & Co-Convenor of the Conference